

Faculty of
**Art, Design and
Audiovisual Communication**

A background image showing a film set. In the foreground, a man in a brown cap and a woman in a yellow shirt are looking towards a camera. In the background, a woman in a pink shirt is gesturing while talking to another person. A professional video camera on a tripod, a boom microphone, and a studio light are also visible.

Media Production

RPC-SO-15-No.309-2020

espol[®]

Bachelor of Fine Arts in Media Production



Applicant Profile

Creative students with initiative and leadership who possess:

- ▶ Aesthetic awareness
- ▶ Technological skills
- ▶ The ability to work collaboratively
- ▶ An interest in innovation in audiovisual production



Employability

Professional opportunities in audiovisual production teams include:

- ▶ Television, radio, and multimedia production companies
- ▶ Television networks and digital media organizations
- ▶ Advertising and communication agencies
- ▶ Animation, sound, and video studios
- ▶ Photography studios and audiovisual production companies

The program's sound and television studios are equipped with advanced technology to support a comprehensive learning experience.



Professional Skills

After four years of study, students will be prepared to manage the planning, production, and distribution of audiovisual content, integrating image, sound, and aesthetics while maintaining high standards of technical and artistic quality. They will also be prepared to lead multidisciplinary teams in the development of audiovisual projects that respond to the needs of society.



In fact...

During the program, students learn to create audiovisual content that captivates audiences through the production of television and radio programs, documentaries, short films, feature films, and more.



LEARN MORE



Curriculum

N 100 - I	ARTS, SPORTS AND LANGUAGES ELECTIVE COURSES	ART AND TECHNOLOGY	MATHEMATICS	PROBLEM SOLVING	DRAWING I	ENGLISH I
N 100 - II	HUMANITIES ELECTIVE COURSES	HISTORY OF ART	PROGRAMMING FUNDAMENTALS	ART AND SCIENCE	DRAWING II	ENGLISH II
N 200 - I	COMMUNICATION THEORY	AUDIOVISUAL RESEARCH	STATISTICS	HISTORY OF FILM	PRE-PRODUCTION	ENGLISH III
N 200 - II	AUDIOVISUAL NARRATIVE	CREATIVE COPYWRITING	COMMUNICATION	MEDIA PHOTOGRAPHY	PRODUCTION DESIGN	ENGLISH IV
N 300 - I	EDITING	SCREENPLAY	ENTREPRENEURSHIP AND INNOVATION	VIDEOGRAPHY	SOUND DESIGN	ENGLISH V
N 300 - II	AUDIOVISUAL PROJECT I	NEW MEDIA PRODUCTION	SUSTAINABILITY SCIENCE	ANIMATION I	SCENE DIRECTING	COMMUNITY SERVICE INTERNSHIPS
N 400 - I	AUDIOVISUAL PROJECT II	POSTPRODUCTION	EXECUTIVE PRODUCTION	ANIMATION II	AUDIOVISUAL DIRECTING	SELECTED ELECTIVE COURSE
N 400 - II			AUDIOVISUAL LEGISLATION		MEDIA PRODUCTION CAPSTONE COURSE	SELECTED ELECTIVE COURSE
						PRE-PROFESSIONAL BUSINESS INTERNSHIPS



International Relations

Through its External Relations Office, ESPOL promotes and develops partnerships with international cooperation organizations, academic institutions, and research centers. These partnerships create mobility opportunities for the entire ESPOL community and contribute to the excellence that distinguishes the institution.



Did you know?

ESPOL Media Production alumni possess the theoretical and practical knowledge required to master the languages used across audiovisual media, including television, film, radio, video, and digital multimedia platforms.

www.fadcom.espol.edu.ec

www.admision.espol.edu.ec



More than 226 international agreements allow students to participate in experiences abroad, including semester or year-long exchange programs, pre-professional internships, research placements, and participation in conferences, competitions, and other academic activities.

