

Faculty of
Art, Design and
Audiovisual Communication

Product Design

RPC-SO-24-No.526-2020

espol[®]

Bachelor of Fine Arts in Product Design



Applicant Profile

The program is designed for creative and resourceful students interested in specializing in Product Design. As such, prospective students should be imaginative and possess:

- ▶ Aesthetic awareness
- ▶ Graphic representation skills
- ▶ Manual and technological skills
- ▶ An interest in the technical and manufacturing aspects of products
- ▶ An interest in the impact of products on users



Employability

Upon graduation, Product Designers may pursue professional opportunities in:

- ▶ Manufacturing industries
- ▶ Design and innovation studios
- ▶ Packaging and consumer goods
- ▶ Prototyping and digital fabrication
- ▶ Furniture, spatial design, and retail

Leading companies and organizations in product design in Ecuador are part of the advisory committee for this program.



Professional Skills

Upon completion of the program, students will be prepared to develop responsible, high-quality solutions that address social needs through the creation of functional, aesthetic, and innovative products.



In fact...

During the program, students develop industrial design skills that enable them to create innovative products that improve people's lives.



LEARN MORE



Curriculum

N 100 - I	ARTS, SPORTS AND LANGUAGES ELECTIVE COURSES	ART AND TECHNOLOGY	PROBLEM SOLVING	MATHEMATICS		DRAWING I	ENGLISH I
N 100 - II		INDUSTRIAL DESIGN	DESIGN THEORY	GENERAL PHYSICS	PROGRAMMING FUNDAMENTALS	DRAWING II	ENGLISH II
N 200 - I	HUMANITIES ELECTIVE COURSES	PRODUCT DESIGN I	DESIGN WORKSHOP I	MATERIALS AND MANUFACTURING I	STRUCTURES AND MECHANISMS I	STATISTICS	ENGLISH III
N 200 - II	COMMUNICATION	PRODUCT DESIGN II	DESIGN WORKSHOP II	MATERIALS AND MANUFACTURING II	PRINCIPLES OF MARKETING	DIGITAL DESIGN	ENGLISH IV
N 300 - I	ENTREPRENEURSHIP AND INNOVATION	ERGONOMICS	DESIGN WORKSHOP III		STRUCTURES AND MECHANISMS II	THREE DIMENSIONAL DESIGN	ENGLISH V
N 300 - II	SUSTAINABILITY SCIENCE	PRODUCT DESIGN III	DESIGN WORKSHOP IV		MATERIALS AND MANUFACTURING III	DESIGN RESEARCH	COMMUNITY SERVICE INTERNSHIPS
N 400 - I		PRODUCT DESIGN IV	PORTFOLIO	ADVANCED PROTOTYPING	STRATEGIC DESIGN	DESIGN MANAGEMENT	SELECTED ELECTIVE COURSE
N 400 - II						PRODUCT DESIGN CAPSTONE COURSE	SELECTED ELECTIVE COURSE
							PRE-PROFESSIONAL BUSINESS INTERNSHIPS



International Relations

Through its External Relations Office, ESPOL promotes and develops partnerships with international cooperation organizations, academic institutions, and research centers. These partnerships create mobility opportunities for the entire ESPOL community and contribute to the excellence that distinguishes the institution.



Did you know?

Students use advanced technologies such as 3D printing and other equipment to create prototypes, providing opportunities to evaluate designs, make improvements, and experiment with different materials to develop innovative and creative solutions.

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More than 226 international agreements allow students to participate in experiences abroad, including semester or year-long exchange programs, pre-professional internships, research placements, and participation in conferences, competitions, and other academic activities.

