

## Polytechnic School of Litoral

### Resume

#### 1. PERSONAL INFORMATION

LAST NAMES:	CASTELO TAY - HING
NAMES:	DANIEL GUSTAVO
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#### 2. ACADEMIC INFORMATION

TITLE	LEVEL	INSTITUTION	AREA	COUNTRY
MASTER'S DEGREE IN DESIGN AND BRAND MANAGEMENT	Postgraduate (4th level)	ENGLISH	Arts and Humanities	Ecuador
BACHELOR'S DEGREE IN AUDIOVISUAL DESIGN AND PRODUCTION	Undergraduate (3rd level)	ENGLISH	Arts and Humanities	Ecuador
TECHNOLOGY IN ADVERTISING GRAPHIC DESIGN.	Undergraduate (3rd level)	ENGLISH	Arts and Humanities	Ecuador

#### 3. EXPERIENCE IN HIGHER EDUCATION INSTITUTIONS

INSTITUTION	EXPERIENCE	START DATE	DATE END	DEDICATION
ESCUELA SUPERIOR POLITECNICA DEL LITORAL	Assistant Professor 2.	01/June/2021	TO DATE	Full time
ESCUELA SUPERIOR POLITECNICA DEL LITORAL	Assistant Professor 1.	24/Feb/2019	31/August/2021	Full time

ESCUELA SUPERIOR POLITECNICA DEL LITORAL	Non-occasional Full Professor.	15/Feb/201 3	14/December/ 2019	Full time
UNIVERSITY OF FINDLAY	Non-occasional Full Professor.	15/Feb/201 9	03/May/2019	Visiting Professor
UNIVERSITY OF FINDLAY	Non-occasional Full Professor.	15/Feb/201 9	03/May/2019	Visiting Professor
ESCUELA SUPERIOR POLITECNICA DEL LITORAL	Non-occasional Full Professor.	01/August/ 2013	14/December/ 2019	Full time
ESCUELA SUPERIOR POLITECNICA DEL LITORAL	Non-occasional Full Professor.	15/Feb/201 3	31/July/2016	Full time
UNIVERSITY OF FINDLAY	Non-occasional Full Professor.	15/Feb/201 9	03/May/2019	Visiting Professor

#### 4. PROFESSIONAL EXPERIENCE

INSTITUTION	POSITION	AREA	START DATE	DATE END
EASYWORK	Graphic Designer	Training and consulting	01/11/2010	To date
PUBLIGRATA AGENCY	Graphic Designer	Design and advertising	01/11/2007	29/02/2008
DESIGN STUDIO DPI WORKS	Graphic Designer	Design and photography	02/04/2007	31/10/2007
BTL AGENCY CNC LOBBY	Graphic Designer	Design and BTL	01/01/2007	30/03/2007

#### 5. ACADEMIC EVENTS (2022-2020)

EVENT	TYPE	PARTICIP ATION	START DATE	DATE END	DUR ATIO N	CERTIFIED BY:
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Industrial Design Foundations	Course	Assistant	08/10/2022	08/10/2022	1 h	LinkedIn Learning
Competency development, learning goals and quality assurance	Course	Assistant	22/7/2022	17/9/2022	50 h	FADCOM-ESPOL
Become a Portrait Photographer	Course	Assistant	8/7/2022	12/7/2022	15 h	LinkedIn Learning
Print Production: Prepress and Press Checks	Course	Assistant	19/6/2022	19/6/2022	1 h	LinkedIn Learning
Master Print Production	Course	Assistant	19/6/2022	24/6/2022	8 h	LinkedIn Learning
Inkjet Printing for Photographers	Course	Assistant	6/6/2022	6/6/2022	6 h	LinkedIn Learning
Market Research: Qualitative	Course	Assistant	12/5/2022	12/5/2022	1.2 h	LinkedIn Learning
Hybrid Learning Course	Course	Assistant	22/4/2022	6/5/2022	22 h	CISE
Illustrator 2021 Essentials	Course	Assistant	25/2/2022	25/3/2022	4 h	LinkedIn Learning
ADOBE PHOTOSHOP ESSENTIAL FOR PHOTOGRAPHERS	Course	Assistant	15/1/2022	16/1/2022	6.5 h	CUEVANA
KEYS TO CREATE A PROFESSIONAL ILLUSTRATION PORTFOLIO	Course	Assistant	14/1/2022	14/1/2022	2 h	DOMESTIK A
BASIC DUE PROCESS GUARANTEES AS APPLIED TO ACADEMIC SUBJECTS	Course	Assistant	17/12/2021	31/12/2021	1 h	CISE - ENGLISH

TOEFL IBT PREPARATION COURSE	Course	Assistant	14/10/2021	3/12/2021	50 h	CELEX
TEACHING TECHNIQUES: BLENDED LEARNING	Course	Assistant	08/10/2022	08/10/2022	1 h	LinkedIn Learning
LED-TD3X: LEADERSHIP IN THE DIGITAL AGE	Course	Assistant	08/10/2022	08/10/2022	32 h	Tecnológico de Monterrey
Hybrid Learning Course	Course	Assistant	22/04/2022	06/5/2022	22 h	CISE - ENGLISH
MICROSOFT TEAMS: TRICKS	Course	Assistant	16/8/2021	16/8/2021	1.2 h	LinkedIn Learning
Competencies and learning outcomes in visual arts education.	Course	Assistant	1/8/2021	30/12/2021	30 h	FADCOM-ESPOL
Fundamentals of learning and curriculum	Course	Assistant	30/7/2021	08/10/2021	30 h	FADCOM-ESPOL
Specialist in digital illustration	Course	Assistant	24/9/2021	20/10/2021	36 h	LinkedIn Learning
DESIGN THINKING WORKSHOP FOR TEACHERS	Course	Assistant	19/4/2021	14/5/2021	45 h	i3 Lab - ENGLISH
Organize your virtual teaching-learning environment in CANVAS	Course	Assistant	21/5/2021	21/5/2021	2 h	CISE - ENGLISH
OPTIMIZATION OF THE USE OF THE SIDWEB PLATFORM IN THE TEACHING-LEARNING AND EVALUATION PROCESSES.	Course	Assistant	5/5/2020	5/5/2020	4 h	CISE - ENGLISH
THE TEACHING ROLE IN A VIRTUAL CLASSROOM AND THE USE OF ZOOM,	Course	Assistant	4/5/2020	12/5/2020	14 h	FADCOM-ESPOL

SIDWEB, TEAMS AND WEBEX TOOLS						
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## 6. PROJECT EXPERIENCE

PROJECT NAME	INSTITUTION	FROM	UNTIL	COUNTRY
USES OF DIGITAL AUDIOVISUAL TECHNOLOGY AND MULTIPLATFORM DISSEMINATION IN THE PRESERVATION AND RESIGNIFICATION OF THE COLLECTIVE AND INDIVIDUAL MEMORIES OF THE ECUADORIAN MONTUVIO.	FACULTY OF ART, DESIGN AND AUDIOVISUAL COMMUNICATION - (FADCOM), GAD SALITRE, SENESCYT	6/5/2015	21/12/2015	ECUADOR

## 7. HONORABLE MENTIONS

PROJECT	INSTITUTION	DATE	COUNTRY
KIRTZ/VAN NORTWICK PRIZE FOR COMPOSITION WITH HUMAN FIGURE	FAVA - FIRELANDS ASSOCIATION FOR THE VISUAL ARTS	24/2/2019	USA

## 8. PUBLICATIONS MADE

PUBLICATION	TYPE	YEAR	TYPE OF PARTICIPATION
PARTICIPATORY SOCIAL DOCUMENTARY: THE PROTAGONIST AS THE SUBJECT OF HISTORY	Article - Scientific	2017	Compiler
Lengua me has vencido. Antología de poesía bilingüe Ecuatoriana.	Book	2017	Co-author
Capítulo 5 del Libro: Comunicación e Imagen Corporativa. Editorial UTMATCH.  Comunicación digital y reputación online.	Book Chapter	2017	Author

## 9. EVALUATIONS

TYPE	DATE EVALUATION	DATE FROM	DATE TO
Comprehensive evaluation	27/2/2022	28/2/2021	27/2/2022