

Escuela Superior Politécnica del Litoral

RESUME

1. PERSONAL INFORMATION

LAST NAME:	Edgar Nicolás
NAME:	Jiménez León
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2. EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Bachelor in Advertising	Undergraduate Degree	Jefferson University	Arts and Humanities	Ecuador
Engineer in Electronics and Telecommunications	Undergraduate Degree	ESPOL	Engineering	Ecuador
Master in Design and Branding	Postgraduate Degree	ESPOL	Arts and Humanities	Ecuador

3. ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
Technological Espiritu Santo	Casual Lecturer	2005	2013	Part-time
UIDE	Casual Lecturer	2009	2011	Part-time
UEES	Casual Lecturer	2015	2016	Part-time
ESPOL	Casual Lecturer	2015	Current	Full-time
ESPOL Masters Degree	Master Coordinator	07/2017	12/2017	Part-time
ESPOL Masters Degree	Masters Coordinator	07/2019	12/2019	Part-time
ESPOL Masters Degree	Master Coordinator	01/2020	Current	Part-time
ESPOL Masters Degree	Professor	2016	2019	1 module per year
San Gregorio University Masters Degree	Professor	2018	2019	1 module per year
ECOTEC Universidad Masters Degree	Professor	2/03/2020	9/03/2020	1 module

4. NON-ACADEMIC EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
CNC Lobby	Graphic Designer / Creative copywriter	Creative Department	2003	2004
Lúdica Studio	Creative director/ Owner	Design and Branding	2006	2020

5. ACADEMIC EVENTS

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
La Kaleta	Conference	Speaker	26/05/2020	27/05/20	8 hours	Guayaquil University
Design and Creativity Seminars	Conference	Speaker	10/09/2019	10/09/2019	4 hours	Babahoyo University

Design and Creativity Seminars	Conference	Speaker	23/11/2018	23/11/2018	8 hours	Ibarra Catholic University
La K-Leta	Conference	Speaker	3/08/2018	3/08/2018	8 hours	Guayaquil University
1st Encounter of artistic and cultural innovation	Conference	Speaker	25/04/2018	24/04/2018	8 hours	UARTES - Senecyt
La Rueda	Conference	Speaker	9/11/2017	9/11/2017	8 hours	ESPOL
1 st International Congress of image and Narrative	Conference	Speaker	26/10/2017	27/10/2017	8 hours	ESPOCH
La Rueda	Conference	Speaker	18/01/2017	18/01/2017	8 hours	ESPOL
Country Brand 2016	Conference	Speaker	14/11/2016	14/11/2016	8 hours	Tourism Ministry
Ibero-american Design Biennial	Biennial	Exhibitor - Participant	11/2016	11/2016	40 hours	BID - DIMAD
Ecuador Poster Bienal	Biennial	Lecturer - Participant	10/2016	10/2016	8 hours	UTE

6. PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
Prosperina Protected Forest Project	ESPOL	05/2020	Current	Ecuador
Don Goyo Social Project	ESPOL	05/2018	08/2019	Ecuador
Thesis Projects Directions	ESPOL	2018	2020	Ecuador
RISE Branding	RISE Products	2015	Current	EEUU
Motorcycles Brand design and strategies	Motoindustrias	2009	Current	Ecuador
Lubricants Brand design and strategies	Lubrilaca	2005	2018	Ecuador
National Brand design	Comandato	2015	2015	Ecuador
Hospitals Brand design and strategies	APORFE	2007	2015	Ecuador
National advertising agency	BIC ECUADOR	2009	2013	Ecuador
Food company advertising, design and strategies	Amerifoods	2008	2015	Ecuador
City Branding	GADM Simón Bolívar	2014	2014	Ecuador
Advertising, Design and stationaries	Contecon- Guayaquil Port administration	2012	2014	Ecuador
Food company advertising, design and strategies	Pronaca	2006	2012	Ecuador

7. HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
Ibero-americano Best Magazine Design selection. 2018	CLAP Awards	Noviembre 2018	SPAIN
CLAP Awards Jury	FOROALFA - VERDICTAS	09/2017	SPAIN
BID Selection 2016- Best Brand design selection	BID- DIMAD	11/ 2016	SPAIN

Exposition en November-December 2017 in Guayaquil Contemporary Art Museum	BID- DIMAD	11/ 2017	ECUADOR
Platinum Award for best Brand design in Ibero-american región 2014-2015-	CLAP Awards	11/ 2015	SPAIN
Best teacher of the Faculty	ESPOL	2016	ECUADOR

8. PUBLICATIONS AND PRESENTATIONS

PUBLICATION TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
BID Catalogue 2016	Ecuadorian representante of design	2016	BID Selection and Exhibitor
Ñawi Scientific Magazine Design	Magazine design	2018 -2019 (editions)	Design
Ibero-american Design Biennial Overview	Artículo para revista Ñawi	2017	Writer

9. ASSESSMENTS

TYPE	ASSESSMENT DATE	VALID START DATE	VALID END DATE
Integral Evaluation 2015: 98/100	2016	T1 2015	T2 2015
Integral Evaluation 2016: 97.3/100	2017	T1 2016	T2 2016
Integral Evaluation 2017: 97.9/100	2018	T1 2017	T2 2017
Integral Evaluation 2018: 97.2/100	2019	T1 2018	T2 2018