

Escuela Superior Politécnica del Litoral

RESUME

1. PERSONAL INFORMATION

LAST NAME:	GARCÍA LEÓN
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2. EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
MASTER OF ART AND TECHNOLOGY IN ARTISTIC PRODUCTION	POSTGRADUATE DEGREE	UNIVERSIDAD POLITÉCNICA DE VALENCIA	Arts & Humanities	SPAIN
BACHELOR OF ARTS IN GRAPHIC AND ADVERTISING DESIGN	UNDERGRADUATE DEGREE	ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Arts & Humanities	ECUADOR
TECHNICIAN IN GRAPHIC AND ADVERTISING DESIGN	UNDERGRADUATE DEGREE	ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Arts & Humanities	ECUADOR

3. ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Associate Professor Tenure position	01/08/2016	Present	Full Time
ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Non-Associate Professor.	01/10/2014	31/07/2016	Full Time
ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL	Web Systems Graphic Designer	06/03/2008	30/09/2014	Full Time

4. NON-ACADEMIC EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
VIDRIO SEGURO S.A.	Graphic Designer (Freelance)	DESIGN	15/02/2008	30/06/2017
INSTITUTO SUPERIOR TECNOLÓGICO DE FORMACIÓN	Professor - Graphic Design Major (Part-time)	UNIVERSITY TEACHING	15/03/2010	15/09/2011

5. ACADEMIC EVENTS

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
V JORNADAS INTERNACIONALES DE DISEÑO Y COMUNICACIÓN. I CONGRESO INTERNACIONAL DE DISEÑO.	CONGRESS	Attended	20-01-2020	24-01-2020	20 HOURS	Universidad San Gregorio De Portoviejo.
LIONS EDIT 2019	CONFERENCE	Attended	18-09-2019	19-09-2019	16 HOURS	Asociación Ecuatoriana De

						Agencias De Publicidad
EXCEL PARA DOCENTES	COURSE	Attended	02-05-2019	08-05-2019	20 HOURS	Escuela Superior Politécnica Del Litoral
LETTERING CON ELLIOT TUPAC	WORKSHOP	Attended	02-06-2017	02-06-2017	8 HOURS	BEA Design
ROTULACIÓN POPULAR CON ELLIOT TUPAC	WORKSHOP	Attended	03-06-2017	03-06-2017	8 HOURS	BEA Design
NEGOCIOS EN LA INDUSTRIA CREATIVA	WORKSHOP	Attended	15-06-2017	15-06-2017	8 HOURS	Facultad de Arquitectura y Diseño de la Universidad Católica Santiago de Guayaquil
LIONS EDIT 2016	CONFERENCE	Attended	14-09-2016	15-09-2016	22 HOURS	Asociación Ecuatoriana de Agencias de Publicidad
CICLO BÁSICO DE FORMACIÓN DOCENTE	COURSE	Attended	01-10-2015	20-05-2016	170 HOURS	Escuela Superior Politécnica del Litoral
NEUROMARKETING CON JÜRGEN KLARIC	CONFERENCE	Attended	14-05-2015	14-05-2015	4 HOURS	Alfamarketing
ÉTICA PÚBLICA Y PARTICIPACIÓN CIUDADANA	COURSE	Attended	29-07-2010	30-07-2010	16 HOURS	Contraloría General del Estado-Cge

6. PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
ONBOARD APP Graphic Designer (Freelance)	PACIFIC BANK	1/08/2018	01/01/2019	ECUADOR
GLOBAL PLAZA, SOCIAL STREAM AND VAAS-TELEFÓNICA PROJECTS Graphic Designer	UNIVERDAD POLITÉCNICA DE MADRID (UPM) Engineering in Telematics Department (DIT)	15/02/2010	01/04/2011	SPAIN

7. HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
BOOK PUBLICATION	UNIVERSIDAD POLITÉCNICA DE VALENCIA	MARCH/2013	SPAIN
HONOR REGISTRATION IN THE 3D EXHIBITION PROJECTS COURSE	UNIVERSIDAD POLITÉCNICA DE VALENCIA	MARCH/2013	SPAIN

8. PUBLICATIONS AND PRESENTATIONS

PUBLICATION TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
GRAPHIC DESIGN AND ITS INFLUENCE ON THE DEVELOPMENT OF WEB INTERFACES DESIGN	RESEARCH PAPER	2017	AUTHOR

9. ASSESSMENTS

TYPE	ASSESSMENT DATE	VALID START DATE	VALID END DATE
COMPREHENSIVE EVALUATION	2019	23-07-2020	Current
COMPREHENSIVE EVALUATION	2018	31/05/2018	15/06/2018
COMPREHENSIVE EVALUATION	2017	22/03/2017	07/06/2017
COMPREHENSIVE EVALUATION	2016	13/05/2016	26/06/2016
COMPREHENSIVE EVALUATION	2015	23/07/2015	07/09/2015
COMPREHENSIVE EVALUATION	2014	01/10/2014	01/03/2015