

Escuela Superior Politécnica del Litoral

RESUME

1. PERSONAL INFORMATION

LAST NAME:	PILAY GARCÍA
NAME:	MARIA DE LOURDES
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2. EDUCATION

DEGREE	LEVEL	INSTITUTION	FIELD OF STUDY	COUNTRY
Máster in Strategic Design	Postgraduate Degree	University of Valparaíso	Arts & Humanities	Chile
Bachelor in Graphic Design and Publicity	Undergraduate Degree	Escuela Superior Politécnica Del Litoral	Arts & Humanities	Ecuador
Technician in Graphic Arts and Design	Undergraduate Degree	Escuela Superior Politécnica Del Litoral	Arts & Humanities	Ecuador

3. ACADEMIC EXPERIENCE

INSTITUTION	EXPERIENCE	START DATE	END DATE	EMPLOYMENT TYPE
Escuela Superior Politécnica del Litoral	Professor	13/05/2013	Present	Full-time

4. NON-ACADEMIC EXPERIENCE

LOCATION	POSITION	AREA	START DATE	END DATE
Lourdes Pilay Strategic design / Visual communication	Freelance graphic designer	Design	01/01/2007	Present
Fondo de Cesantía del Magisterio Ecuatoriano	Art Director & Senior designer	Communication Department	01/10/2003	10/05/2013
PRINTSHOP	Designer / final art	Design	01/05/2002	01/12/2002

5. ACADEMIC EVENTS

EVENT	TYPE	INVOLVEMENT	START DATE	END DATE	TIME SPAN	CERTIFIED BY
Value proposal and Pitch	Workshop	Participant	04-05-2020	11-05-2020	4 hours	I3Lab Espol
University Teaching Innovation	Course	Participant	15-04-2020	30-04-2020	18 hours	Coursera
How to make small museum exhibitions	Workshop	Participant	18-09-2019	19-09-2019	6 hours	Conah National Corporation of Archeology, Anthropology and History

V Symposium Research in Graphic Design	Congress	Speaker	04-09-2019	06-09-2019	20 hours	Universidad Autónoma de Barcelona
Lions Edit 2019	Conference	Participant	18-09-2019	19-09-2019	16 hours	Asociación Ecuatoriana de Agencias de Publicidad
ILIA Research Meeting on Arts	Conference	Participant	17-06-2019	20-06-2019	10 hours	Universidad de las Artes
Food Design	Workshop	Participant	15-11-2018	15-11-2018	2 hours	Escuela Superior Politécnica del Litoral
Design centrado no utilizador. Doutoramento em Design.	Workshop	Participant	25-06-2018	24-07-2018	20 hours	University of Lisbon, Portugal.
Excel for teachers	Workshop	Participant	02-05-2018	08-05-2019	20 hours	Escuela Superior Politécnica del Litoral
II Research Meeting on Arts ILIA	Conference	Speaker	23-06-2017	23-06-2017	2 hours	Universidad de las Artes
Lettering with Elliot Tupac	Workshop	Participant	02-06-2017	02-06-2017	8 hours	Bea Design
Design Thinking	Workshop	Participant	20-04-2017	28-04-2017	32 hours	Centro de emprendimiento ESPOL
Design Intervention and Interaction in Crafts	Workshop	Participant	25-01-2017	07-03-2017	80 hours	Multinational Workshop virtual classroom
Academic writing workshop	Workshop	Participant	17-01-2017	17-01-2017	3 hours	CELEX ESPOL
Conceptualizing the visual message	Workshop	Participant	11-11-2016	12-11-2016	16 hours	Two heads design studio
Using trends to create new Design opportunities	Workshop	Participant	30-08-2016	30-08-2016	2 hours	National University of Colombia
Strategic design	Workshop	Participant	23-05-2016	29-05-2016	32 hours	Escuela Superior Politécnica del Litoral
BID meeting on teaching and design	Congress	Participant	23-11-2015	26-11-2015	30 hours	Central de Diseño, Madrid.
Convergent Visions	Congress	Participant	11-11-2015	13-11-2015	20 hours	Red académica nacional de Diseño, REDIS.
Cromia Ecuador International Design Meeting - Participatory Design and Team Building	Congress / Workshop	Participant	25-09-2015	26-09-2015	8 hours	Ministry of Culture and Heritage
Cultural managers training cycle	Workshop	Instructor	21-04-2015	21-04-2015	4 hours	Independent Cultural Managers Guayaquil

V International Meeting of Public Policies and Design	Congress	Participant	06-11-2014	08-11-2014	25 hours	Ministry of Culture and Heritage
Cultural project planning	Workshop	Participant	08-05-2014	08-05-2014	10 hours	CONAH National Corporation of Archeology, Anthropology and History
Business in action	Workshop	Participant	02-03-2012	02-03-2012	8 hours	Laika Agency
Zaha Hadid Architecture of the impossible	Conference	Participant	09-01-2012	09-01-2012	3 hours	University of Valparaíso
Adobe Flash CS 4 basic	Workshop	Participant	27-01-2010	30-01-2010	20 hours	
Photoshop Rodeo 2009	Workshop	Participant	26-08-2009	29-08-2009	20 hours	Digital Graphics
Photoshop advanced	Workshop	Participant	07-02-2007	09-02-2007	15 hours	Digital Graphics
Illustrator y Photoshop advanced	Workshop	Participant	01-07-2006	02-07-2006	20 hours	Gutenberg Foundation (Ar)
Customer service	Workshop	Participant	22-01-2005	22-01-2005	8 hours	Fondo de cesantía del Magisterio Ecuatoriano

6. PROJECT EXPERIENCE

PROJECT TITLE	INSTITUTION	START DATE	END DATE	COUNTRY
Design and Cultural Heritage: Strategies for the valuation and communication of cultural heritage in the city of Guayaquil.	University of Lisbon ESPOL, Polytechnic University	01-02-2019	31-12-2022	Ecuador
Conservation of woven handicrafts from the Chanduy parish on the Ecuadorian coast through the creation of an experimental design laboratory.	ESPOL, Polytechnic University	20-01-2017	20-02-2018	Ecuador

7. HONORS AND AWARDS

PROJECT TITLE	INSTITUTION	DATE	COUNTRY
GOLD LAD AWARD Project management of the degree: "GLOU" my space to shine.	Latin American Design Awards	2018	Perú
Degree Project director: "CHITO" educational game for the hearing impaired. Selection of industrial design category.	Iberoamerican Design Biennial	2017	Spain
Degree Project director: The calendar that knows Ecuador. Selection category illustration.	Iberoamerican Design Biennial	2017	Spain

Degree Project director: "Now that you know" category Design and sustainability	Iberoamerican Design Biennial	2016	Spain
Degree Project director: "Brujo" Typography based on manteño.huancavilca culture. Typography category	Iberoamerican Design Biennial	2015	Spain
Winner of International Logo Design Contest 50 Years OPEC	OPEP Organization of the Petroleum Exporting Countries	2009	Austria
Institutional Logo Latin American Contest Winner RADES	Red Alumni de Economía Sostenible RADES	2009	Ecuador, Colombia, Chile, Venezuela
Local Contest Winner, Logo Design II Guayaquil Carnival Festival	Muy Ilustre Municipalidad de Guayaquil.	2008	Ecuador

8. PUBLICATIONS AND PRESENTATIONS

PUBLICATION TITLE	TYPE	YEAR	TYPE OF INVOLVEMENT
Design for valuation a city's cultural heritage-graphic	Article	2020	Author
Design for valuation a city's cultural heritage-graphic	Speaker	2019	Author
A city's cultural heritage through design	Book chapter	2019	Author
An Undergraduate Project combining Computer Science and the Arts an Experience Report of a Multidisciplinary Capstone Design	Article	2018	Coauthor
Craftswoman and Designers: Practical ethnolearning for the conservation of the Huancavilca heritage (Santa Elena - Ecuador) Chanduy weaving case.	Speaker	2017	Author
Visual scenarios for graphical interpretation of concepts	Article	2017	Author
Visual scenarios for graphical interpretation of concepts	Speaker	2016	Author
Interventions of the vernacular in popular typography and in the advertising application of the soft drink brand "Tropical"	Article	2016	Author

9. ASSESSMENTS

TYPE	ASSESSMENT DATE	VALID START DATE	VALID END DATE
Integral Evaluation	2019	23-07-2020	-
Integral Evaluation	2018	27-03-2019	17-04-2019
Integral Evaluation	2017	31-05-2018	15-06-2018
Integral Evaluation	2016	22-03-2017	07-06-2017

Integral Evaluation	2015	13-05-2016	26-06-2016
Integral Evaluation	2014	23-07-2015	07-09-2015